

# Christi Harris®

What a master artist—who spends countless years perfecting his craft, using his medium to create a masterpiece—is to the world of art, so Christi Harris has become to the beauty industry. Christi has devoted her entire career to making women feel and look magnificent. She has not only fashioned noteworthy aesthetic illusions with her professional-grade cosmetics, but moreover is passionate about educating women on how to utilize her techniques to recreate their perfect look at home. By learning Christi's methods, designed to accentuate one's best features and mask any perceived flaws, women feel inspired and rejuvenated, enthusiastically anticipating the reveal of her new look.

Christi's non-reflective crème foundation provides ultimate flawless coverage and sun protection, yet presents a soft, natural look for any skin tone. With her unique two-step process, employing the crème foundation and water-based tint, a custom match is achievable throughout the seasons. Contours and neutralizers serve to sculpt, highlight and neutralize the face, eliminate redness and hyperpigmentation, discoloration under the eyes, and reduce the appearance of fine lines and wrinkles. With Christi Harris products and methods, women can enjoy 24-hour wearability in virtually any climate.

Multiple formulations of eye shadows, blushes, powders and lip colors offer a beautiful palette from fresh and natural to exotic and bold. Many of the color options are purposefully intended to provide an immediate anti-aging effect. Additionally, the significant pigment ratio found in Christi Harris products—including eye, cheek and lip colors—couple enduring wear with a smooth, effortless application. Eye and lip pencils, mascaras, and the exclusive Chromatic™ Enhancers complete this unparalleled cosmetics line.

An extensive collection of hand-made professional brushes and tools are uniquely crafted, specifically for the Christi Harris signature products and application techniques.

Christi recently launched the ingenious concept of *Precision Brow Planing™*. With meticulously designed tools and techniques, the perfect brow shape and color is a snap. Brow Planing is quick, precise, pain-free and easy to maintain at home.

Christi Harris is highly respected and recognized as an industry leader in the beauty business. What Christi Harris offers—in product and education—is incomparable to any other cosmetics line available to the retail consumer.



MAKEUP ARTISTRY WITH CHRISTI HARRIS

# Christi Harris®

Since 1973, Christi Harris has extensively researched "skin theory", the scientific principles of how the skin functions. She learned that the skin could be balanced and repaired by applying products, which include natural ingredients and by using specific techniques such as cleansing, exfoliating, masking and moisturizing. Christi created her Skin Treatment Kit to provide the skin with exactly what it needs, when it needs it and in the correct amounts. Her formulations have not changed since their inception more than three decades ago.

Everyone is born with flawless skin—no visible pores, sun damage, acne, freckles or wrinkles. Immediately the skin begins its natural function of skin cell renewal... generating billions of new skin cells every day. The dead cells collect on the surface of the skin, eventually creating layers that become an almost impenetrable surface. This barrier prevents water from entering the pores to hydrate and nourish the new cells below. When we experience dry and flaky skin, it seems clear that we need to moisturize. However, this only increases the barrier buildup which leads to even drier skin.

Under the surface of the skin, this lack of moisture causes problems by disrupting the regular function of oil production. The balance of the skin is altered causing dry patches, lines and wrinkles and at the same time, excess oil. The sebaceous glands are sent false signals that the skin is dry and in need of more oil, leading to over-production. This oil, when combined with dead cell buildup clogs pores and creates blemishes such as blackheads, whiteheads and acne.

Other skin concerns can develop from the damaging effects of the environment. Sun exposure, chemicals and airborne irritants can aggravate rosacea, psoriasis, eczema and other disorders. These factors, combined with hormonal fluctuations and the ongoing aging process, rob the skin of its smoothness, firmness and elasticity. When constantly dealing with so many obstacles it is difficult for the skin to remain balanced and obvious why it's defense system can break down.

Water is the main element that can penetrate the skin's surface and has the ability to heal, moisturize and balance the skin. In order for the skin to consistently absorb water, the face must be gently exfoliated daily. Using chemicals or aggressive methods is not recommended to avoid disruption of the natural 28-day cell renewal cycle. Cleansing the skin with cool water encourages easier removal of dead skin cells and unclogs pores. Cooled skin will also accept water more readily and deliver moisture deeper into the tissue. A water based moisturizer should be layered with an oil based product to prevent water evaporation. This supplies the skin with 24-hour nourishment.

**Christi Harris** est. 1973

**SKIN TREATMENT**

**DAILY PM**

- STEP 1** **EYE/LIP MAKEUP REMOVER PADS 80 pads**  
100% cotton pads saturated with a lightweight formula that conditions delicate skin and lashes while gently removing make up.
- STEP 2** **CLEANSING LOTION 4oz.**  
A mild, oil based cleanser that thoroughly emulsifies makeup, dirt and oil that accumulates on the skin's surface. Rinses clean with water.
- STEP 3** **FRESHENER 4oz.**  
Refreshing exfoliant prep that loosens dead skin cells for easy removal. Clarifies and cools the skin, encouraging moisture absorption.
- STEP 4A** **HONEY & ALMOND EXFOLIANT 2oz.**  
A regenerating face polisher that combines naturally healing honey to cushion the skin, as finely grated almonds gently lift off dead skin cells from the surface.
- STEP 4B** **MINT PACK 1oz.**  
This deep pore cleaning and refining mask uses Bentonite Clay to purify, tone and brighten the skin while mint calms and cools, attracting vital moisture.
- STEP 5** **MOISTURE LOTION 6oz.**  
Intensive and ultra-hydrating, this nourishing moisturizer delivers water beneath the skin's surface to normalize and sustain perfect balance.
- STEP 6** **NIGHT CREME .5oz.**  
This enriched, oil based creme contains a protective seal that prevents water evaporation, providing optimum hydration for nightly repair.
- STEP 7** **EYE CREME/LIP BALM .5oz.**  
The ultimate sealant, essential for locking in moisture around the delicate eye and lip area. Smooths lines and guards against dehydration.

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SKIN THEORY WITH CHRISTI HARRIS

# Christi Harris®

Christi Harris created her Hair Treatment Kit so all women could obtain beautiful hair. The products were developed according to the scientific principles of how the hair functions—Hair Theory. Her system pairs precisely formulated products with specific steps that properly cleanse, exfoliate, treat, moisturize and protect hair. This combination supports the structure of the hair, encouraging its natural functions, providing balance and allowing self-repair.

Her 7-step restructuring system delivers healthier hair within two weeks by supplying the hair with what it needs, when it needs it, and in the right amounts. Each product is infused with Chemtrix Complex, a unique combination of amino acids—the protein building blocks of hair. Fortifying the hair from the inside out, this special formula maintains the correct ratio of protein and moisture which is the answer to healthy hair.

Everyone wants beautiful hair—silky, shiny, full of body. The key is balance. Hair should have the correct amounts of protein and moisture. These essential elements are stripped from the hair through sun exposure, chemical processes and heat-styling. Stress, diet, hormonal fluctuations and the aging process also threaten the natural balance and condition of the hair.

Healthy hair must be strong, supple and able to bend without breaking. This is possible only when the cuticle—the protective outer layer—is smooth, flat and intact. When the hair is damaged, the cuticle is weakened by cracks, resulting in dry and brittle strands that break easily. This condition is a symptom of protein deficiency, not a lack of moisture. Since hair consists of 80% protein, this is the only substance that will heal and repair the strand. Only a plant-based protein with a small enough molecule will enter the strand. Any other type will just sit on the surface coating the hair. When the cracks are filled with protein, the bond reinforces the strand, restoring resiliency.

After the damaged hair strand is patched with protein, it must be sealed with moisture. Protein should always be used in combination with moisture. If used alone, protein can dehydrate the hair and cause it to become stiff. The protein-moisture fusion allows the hair to receive strength through protein and hydration through moisture simultaneously without sacrificing one for the other. Always treat the cause—not just the symptoms—of hair frustrations.

## Christi Harris® est. 1973

### HAIR TREATMENT

#### DAILY

**STEP 1** **THERAPY SHAMPOO 8oz.**  
A mild shampoo that is designed to gently cleanse the hair and balance the scalp. This renewing formula strengthens and protects hair with a boost of nourishing protein while washing away dulling dirt and oil. Exceptional for damaged or color-treated hair.

**STEP 2** **CONDITION ACTIVATOR 8oz.**  
Lightweight and oil-free, this daily hydrator supplies the perfect amount of moisture and at the same time, creates manageability for all types of hair. Significantly improves the hair's texture ... imparting suppleness, silkiness and increased shine.

**STEP 3** **RECOVERY ENERGIZER 8oz.**  
A weightless, leave-in conditioner treatment that enhances lustre while detangling the hair and smoothing frizziness. Provides a protective shield to guard against heat, chemical and environmental damage. Contains sunscreen.

**STEP 4** **VOLUMIZING GEL 8oz.**  
The ultimate, versatile styling aid. This root-lifting volumizer elevates body and fullness while leaving the hair touchable with a natural sheen. Heat-activate with blow dryer to achieve height at roots or use as a light-control finishing spray.

#### WEEKLY >> DEEP TREATMENT

**STEP 1** **EXFOLIATING SHAMPOO 8oz.**  
A detoxifying deep cleanser that exfoliates and purifies the scalp while removing product build up, chlorine, minerals and environmental pollutants from the hair. Vital for preparing the hair for weekly treatment, enabling it to absorb essential protein.

**STEP 2** **LIQUID PROTEIN TREATMENT 4oz.**  
An intensive restructuring treatment that transforms unhealthy hair by infusing protein into weak areas of the hair. The plant-based formula fortifies the strand, permitting it to heal and repair itself while becoming stronger and more resilient. Do not rinse.

**+** **VITAMIN PAK TREATMENT 4oz.**  
Lock in protein with this revitalizing mask containing deep conditioners and emollient hydrators that form a protective seal for Liquid Protein Treatment. This fusion creates the ideal balance of protein and moisture required to restore the hair to optimum health. Leave in for 3 minutes and rinse. Follow with Recovery Energizer and Volumizing Gel.

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# Christi Harris

In 1973, Christi Harris extensively researched “skin theory”—the scientific principles of how skin functions. Christi learned the skin could be balanced and repaired when treated with very basic ingredients. The secret was combining each ingredient into precise formulations and then using these products in specific steps. Inspired by her findings, Christi formulated her own specialized products and an 8-step treatment system for the face.

After more than three decades of helping women achieve a beautiful complexion, Christi created her Body Treatment Collection so women could have healthy, radiant skin from head to toe. Her 4-step system cleanses, exfoliates, moisturizes and protects the skin by providing what it needs, when it needs it, and in the right amounts. Consistent use of the treatment products delivers therapeutic results that help to normalize dry and oily areas, soothe rashes and rosacea, and aid in healing blemishes and sun-damage. This luxurious collection rejuvenates and pampers, while hydrating and smoothing the skin and leaving it with a fresh, clean scent.

Everyone is born with flawless skin—no visible pores, sun-damage, acne, freckles or wrinkles. Immediately the skin begins its natural function of cell renewal, generating billions of new skin cells everyday. The dead cells collect on the surface of the skin, eventually creating layers that become an almost impenetrable surface. This barrier prevents water from entering the pores to hydrate and nourish the new cells below. When women experience dry and flaky skin, they moisturize which only increases the barrier buildup leading to even drier skin.

Under the surface of the skin, this lack of hydration causes problems by disrupting the regular function of oil production. The balance of the skin is altered causing dry patches and rashes on the body and at the same time excess oil. The sebaceous glands are sent false signals that the skin is dry and in need of more oil, leading to over-production. This oil—when combined with dead cell buildup—clogs pores and creates blemishes on the body such as blackheads, whiteheads and acne.

Other skin concerns can develop from the damaging effects of the environment. Sun exposure, chemicals and air-born irritants can aggravate rosacea, psoriasis, eczema and other disorders. These factors, combined with hormonal fluctuations and the ongoing aging process, rob the skin of its smoothness, firmness and elasticity.

Learning how the skin works and understanding its basic need is the answer to attaining healthy skin. All areas of the skin function the same, but they require different treatment formulas designed specifically to meet their requirements. Imagine the skin symbolized by three different varieties of paper—each area characterized by its own density and texture. Tissue paper represents the delicate eye area. Construction paper represents the face and cardboard represents the body. Because the skin below the neck is the thickest, it needs fewer treatment steps, but requires more intense product formulas.

**Christi Harris** est. 1973

**SKINCARE TREATMENT FOR THE BODY**

**STEP 1**  
**HONEY BODY CLEANSER 12oz.**  
Sumptuous and soothing, this lathering honey based gel gently cleanses and moisturizes, creating an all over, satin-like softness. Leaves the skin feeling pampered and perfectly primed for exfoliation while releasing a refreshing scent.

**STEP 2**  
**HONEY & ALMOND BODY EXFOLIANT 8oz.**  
A natural exfoliant that aids in the skin's renewal process by smoothing away dead skin cells on the surface. Provides an environment for healthy new cells to grow and allows for optimal moisture retention.

**STEP 3**  
**REPLENISHING BODY MOISTURIZER 12oz.**  
A lightweight body moisturizer that replenishes the skin's supply of vital water and nutrients, leaving the skin feeling silky and smooth.

**STEP 4**  
**MOISTURIZING BODY SEALANT 6oz.**  
A dry oil that balances, normalizes and improves the texture of both dry and oily skin. Strengthens and defends the skin from harmful environmental elements.

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*"The skin's natural functions act as a guide, showing the way to achieve beautiful skin at any age." - CH*

BODY THEORY WITH CHRISTI HARRIS



# Christi Harris®

This innovative duo is designed for women of all ages and skin types. They are uniquely formulated to work together while delivering long-term, therapeutic results. Christi's Hydradermal Treatment products protect your skin from harmful environmental elements and keep moisture in the skin longer and feeling silky and radiant.

Christi's Hydradermal Lift Complex has been scientifically proven to rejuvenate skin by increasing moisture retention; generating elastin, promoting collagen synthesis and diminishing unwanted lines and wrinkles. Clinical studies have shown an increase in four skin areas, as much as 26.82% in superficial skin firmness, 33.25% in integral skin firmness, 26.67% in skin thickness, 16.67% in skin density and a decrease of 57.14% in superficial facial lines after only four weeks of consistent usage. The Hydradermal Lift Complex formula is based solely on skin theory principles and contains no fruit acids or alphas hydroxies.

Christi's Hydradermal Underbase is a transparent, satin-like finish that allows for perfect skin texture while maintaining the skin's optimum hydration level. This unique product will effectively help erase lines, diminish the appearance of large pores and soften stressed skin. Wear alone or under foundation for a remarkably smooth finish that makes foundation application flawless. The Hydradermal Underbase will allow an all day lasting effect whether it is used with or without makeup.

ANTI-AGING WITH CHRISTI HARRIS

## Christi Harris® est. 1973 ANTI-AGING TREATMENT



### HYDRADERMAL ANTI-AGING UNDERBASE 1oz.

A luxurious, feather-light crème that instantly brings a transparent, luminous glow to the skin, transforming its texture to perfection. Protects and smoothes the skin by locking in vital moisture, while softening fine lines and minimizing pores. Beautiful for a bare-skin look or to create a satin surface for foundation.

*"These are my secrets to ultra-hydrated, velvety-smooth, flawless skin" - CH*

### HYDRADERMAL ANTI-AGING LIFT COMPLEX 1oz.

A rejuvenating delivery system that supplies a nourishing surge of water deep within the skin, preserving the hydration to prevent moisture loss. Fights against and improves the visible signs of aging, smoothing lines, generating elastin and promoting collagen synthesis. Clinical studies prove within four weeks of consistent use:

- An increase of:
- >> 26.82% in superficial skin firmness
  - >> 33.25% in integral skin firmness
  - >> 26.67% in skin thickness
  - >> 16.67% in skin density
- A decrease of:
- >> 57.14% in superficial facial lines

Does not contain fruit acids or alpha-hydroxy ingredients. Suitable for sensitive skin.

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Beautifully shaped and groomed eyebrows create a frame and focus to our most expressive facial feature. Often ignored as being unnecessary or feared for potentially appearing unnatural, brow maintenance need not be intimidating. With the Tools and Techniques of Precision Brow Planing™, Christi Harris offers a goof-proof and painless alternative to creating the perfect arch.



DUO BROW SHAPER/PLANER



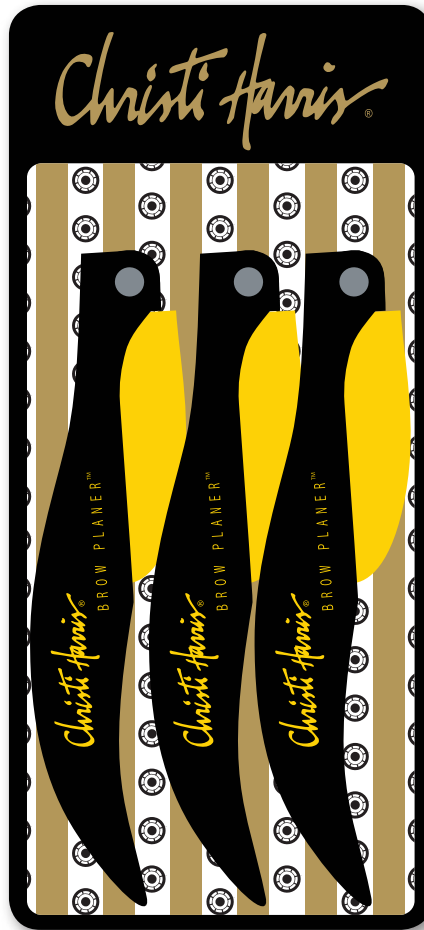
CONTOUR/HIGHLIGHTER



FAN CONTOUR/DUSTER



BROW LASH GROOMER



BROW PLANER™ TOOL



BROW DIFFUSER



EYE LIFT HIGHLIGHTER



EYE SHADOW POTS



BROW SEALER



BROW PLANING™ SCISSORS

THE TOOLS OF PRECISION BROW PLANING™