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CHRISTI HARRIS LAUNCHES BEAUTÉ PLAYGROUND

Houston, Texas hails as the maiden city for the launch of The Christi Harris Beauté Playground. This unique concept, making all things “beauty” available and achievable to every woman will prove to truly be a haven for Houston women.

Christi has blended her passion for giving women what they want into one of Houston’s most prestigious salons, Michael Kemper Salon. Teaching women how to become their own makeup artist is the culmination of years of development and experience, turning basic beauty into greater beauty for literally thousands of women and teens. Christi explains, “I wanted to join forces with the best in Houston. When I developed The Beauté Playground concept I wanted it to be integrated within a full service hair salon surrounded by artists who care to communicate with their clients, listening to their needs. I love eliminating beauty frustrations! Hair is typically at the top of the list followed closely by skin care and eyebrows. Some women are unaware of what their frustrations actually are until they see what is possible. The majority of our clients leave simply stating they wish they’d consulted with us years ago. It is impossible to compare this to any other experience, but it attests to our success over the past three decades. I wanted to develop The Beauté Playground to afford women the royal treatment with impeccable results, all under one roof. Client service is paramount to me. And I truly love it when clients leave us with a big hug!”

Nordstrom began offering the Christi Harris line in 2005 in select stores to include skin, body, hair treatment and anti-aging collections. Nordstrom customers also enjoy her unique Beauty Buddy Boot Camps and Spa Days with personal appearances from Christi, designed exclusively for Nordstrom. These selected instructional events have fueled great success due to the perfect pairing of unsurpassed client service for which both Christi Harris and Nordstrom have become known.

“When I expanded into Nordstrom with the Christi Harris treatment products, I was confident that our client service commitment would be the perfect match with Nordstrom. Likewise, I chose Houston’s Michael Kemper Salon based upon those same values. With seasoned hair stylists who understand how to create the perfect color and style—to best complement a woman’s face shape and skin color—Kemper’s salon in Highland Village is a first class fit. When I met Michael we just ‘clicked’. Kemper has a renowned style and instinct doing the locks of such notables as Isabella Rossellini, Ivana Trump and Queen Noor. With each of us in business for over 30 years, we do know how to make women beautiful.

Once we secured the ideal location, my task focused on finding the very best artist in the area—Houston’s legendary Craig McLemore—to direct The Beauté Playground. McLemore’s artistry has graced the faces of such notables as Charla Krupp, author of *How Not To Look Old*, Rachel Hunter, Victoria’s Secret model Frederich Van Der Whal, Houston’s most glamorous Carolyn Farb, and the list goes on and on. With McLemore’s expertise and my tried-and-true techniques and products, I knew we were an unstoppable match. McLemore’s professional accomplishments and over 20 years experience, along with working with the most beautiful women in Texas was further evidence that he was a perfect fit for this unique concept. The first week McLemore came on board we went to New York for a week to do the makeup on set for 16 magazine editors and assisted Natasha Korop, President of the Christi Harris Precision Brow Planing™ Bar for the New York region. He shared his tricks of the trade with the New York women and they wanted him to stay in New York. I said sorry, we need him in Texas,” says Christi. Together with Kemper, McLemore and Christi, women in the Houston area will have the best in the nation at their fingertips, a true Beauté Playground. With the focus based on an educational approach—women learn how to recreate their beautiful new look at home.

Guaranteed to make one look years younger, the \$85.00 Anti-Aging Makeover has proven to be a Beauty Editors’ pick. Donana Galloway, Editor of *Southern Vanity* magazine and devoted client says, “I am blessed with many options when it comes to skin care and cosmetics, yet I have chosen Christi Harris over all the others for many years. Simply stated, Christi Harris—the products *and* the lady—brilliant!” The difference is so astonishing Christi is confident enough to put her money where her mouth is. If a client doesn’t see improvement after the lesson, she offers a full refund on the makeover fee. Until an individual sits with one of Christi’s professional artists, skilled in teaching skin care and makeup application, the quest for ‘hope in a bottle’ continues.

Christi’s newly published *Makeup Application Guide* is given with each makeup lesson, an instructional guideline on how to perfectly duplicate one’s makeup from the beginning to end with over 200 tips and proven results women can achieve at home. Clients leave armed with detailed support, as well as free follow-up lessons for life.

A passion for meeting women’s needs keeps Christi on top of her game, developing new ideas to satisfy the ever-growing beauty industry and eliminating women’s frustrations.

The Beauté Playground is the ultimate recreation for women and teens. They are certain specialty makeup and all things “beauty” is what the notoriously cool and confident Houston woman wants. They do it for the Oscars and they can do it for you, too.

Come, let’s have a play date at The Christi Harris Beauté Playground. Experiment and learn from the very best.

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